

¥5,000,000 CASH | SELF-NOMINATIONS ARE NOT ACCEPTED *



Singapore Cultured Seafood Startup Becomes the 1st Winner

The NIKKEI ASIA AWARD is an award project established by Nikkei Inc., Japan's largest media group and publisher. By selecting the leaders of "Innovation originating in Asia" from an "Asian perspective" based on diverse values, Nikkei aims to promote the transformation of Asia and the world and to support the realization of a free and prosperous economic society.

Singaporean food tech company, Shiok Meats, wins NIKKEI ASIA AWARD 2021. Through its technologies and products specializing in cultivated foodstuffs that are beloved by Asians, Shiok Meats aims to solve problems of food scarcity and to reduce heavy

tolls on the global environment. Nikkei believes that these goals have earned the company esteem and represent true innovation.





NOMINATION & PROCESS

HOW TO APPLY

QUALIFICATIONS

Open call for nominations will be issued on the official website once each year. You may nominate a candidate through the nomination form during the nomination period. The information of the nominator will not be announced.

Candidates MUST meet the following conditions:

- ·Candidates must be nominated by others. Self-nominations will not be accepted.
- ·Candidates must be from or living in Asia.
- ·Candidates must be contributors to Asian-based activities that have originated in Asia.
- *Japanese individuals and groups consisting only of Japanese citizens are not eligible.

•With reference to the NIKKEI ASIA AWARD, the following regions are considered to constitute "Asia:"

- ·East Asia (Korean Peninsula, China, etc.)
- ·Southeast Asia (ASEAN member countries, etc.)
- ·Southwest Asia ((Indian subcontinent countries)
- ·Independent nations in the Asia-Pacific region

EVALUATION CRITERIA

Winner selection is a comprehensive evaluation of activities that meet the following evaluation criteria:

- ·Novel and Innovative
- ·Creating a free and prosperous economic society by revitalizing the region and improving lives
- ·Having continuity in activities and businesses, and expectations of future growth and expansion
- ·Having social influence and expectations to expand globally

IDEAL CANDIDATE

Ideal candidates are as follows:

- ·Currently active
- ·Young people are welcome, if their work has received recognition
- ·Candidates need not be well known, as long as they have conducted steady and sincere efforts toward the betterment of people's lives, and contributed to prosperity
- **Having already received such awards as the Nobel Prize or the Kyoto Prize would be of little significance

Evaluation Process & Timeline

STEP1

Screening 1 month after the deadline

STEP2

Primary Selection (1 month)

STEP3

Secondary Selection (1 month)

STEP4

Final **Selection** (2 weeks)

STEP5

Informal Decision (2 weeks)

STEP6

Official Announcement (2 weeks)

*Note:The above schedule is subject to change without notice.

Advisory Board Members - Various Experts from Asia



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